



Scale Up Your Business with Smart Intellectual Property Strategies



Visit www.ip.gov.hk for the latest supporting services and information on IP trading
 Enquiry hotline : 2961 6833

Free IP Consultation Service



- ▶ One-on-one face-to-face consultation service will be delivered by a practising solicitor of the Law Society of Hong Kong
- ▶ Assist Hong Kong small and medium enterprises (SMEs) to develop effective intellectual property (IP) management and commercialisation strategies through raising their awareness of IP

Advisory areas cover :

IP Registration

IP Management

IP Licensing

IP Due Diligence

Apply now: www.ip.gov.hk/ipcs-e



IP Training Programme

Scale up your expertise and skills, and enhance your IP management capacity

Fundamental Programme

- ▶ IP Basics
- ▶ IP Management and Protection in the Mainland
- ▶ Registration and Application Procedure of IP Rights in Hong Kong
- ▶ Strategies and Methods for Enterprises to Protect Trade Secrets
- ▶ Patent Basics



IP Protection



IP Registration



IP Management

Advanced Programme

- ▶ IP Audit and Due Diligence
- ▶ Management and Strategies of Patent Commercialisation
- ▶ Management and Strategies of Technology Transfer
- ▶ Practical Workshop for IP Managers



IP Strategy



Details and registration: www.ip.gov.hk/ipmtp-e

IP Manager Scheme



- ▶ Assist Hong Kong enterprises, especially SMEs, to build up their IP manpower capacity and to grasp the opportunities brought by IP trading
- ▶ Provide comprehensive and in-depth IP training courses to enrich the expertise and skills of IP Managers
- ▶ Enterprises registered in Hong Kong can join the Scheme for free

Why Join?



GET PRIORITY IN COURSE ENROLMENT



ENJOY SPECIAL TRAINING OFFERS



RECEIVE PARTICIPATION CERTIFICATES



STAY ABREAST OF THE LATEST IP DEVELOPMENT

More :

- ▶ Free Practical Workshop for IP Managers and complimentary copy of practical guide
- ▶ Special offer to enroll in the "Business of IP Asia Forum"

REGISTER NOW FOR FREE
www.ip.gov.hk/ipms-e

