

Scale Up Your Business with Smart Intellectual Property Strategies



Visit www.ip.gov.hk for the latest supporting services and information on IP trading

Enquiry hotline: 2961 6833

Free IP Consultation Service



- One-on-one face-to-face consultation service will be delivered by a practising solicitor of the Law Society of Hong Kong
- Assist Hong Kong small and medium enterprises (SMEs) to develop effective intellectual property (IP) management and commercialisation strategies through raising their awareness of IP

Advisory areas cover:



IP Registration













IP Training Programme

Scale up your expertise and skills, and enhance your IP management capacity

Fundamental Programme









Strategies and Methods for Enterprises to Protect Trade Secrets

► Patent Basics

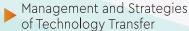


Advanced Programme









Practical Workshop for IP Managers

Details and registration: www.ip.gov.hk/ipmtp-e



P Strateg)

IP Manager Scheme



- Assist Hong Kong enterprises, especially SMEs, to build up their IP manpower capacity and to grasp the opportunities brought by IP trading
- Provide comprehensive and in-depth IP training courses to enrich the expertise and skills of IP Managers
- ► Enterprises registered in Hong Kong can join the Scheme for free

Why Join?



GET PRIORITY IN COURSE ENROLMENT



ENJOY SPECIAL TRAINING OFFERS







STAY ABREAST OF THE LATEST IP DEVELOPMENT

More:

- ► Free Practical Workshop for IP Managers and complimentary copy of practical guide
- Special offer to enroll in the "Business of IP Asia Forum"



