

IP Training Programme



Intellectual Property Department

Effective management of Intellectual Property Rights is paramount in today's innovation-led economy. The IP Training Programme aims to build up the manpower capacity across different sectors in Hong Kong, from public and professional services to innovation and technology and cultural and creativity. It aims to enable the adoption of better IP management practices to unlock the economic value of IP as an intangible asset so as to capture business opportunities brought by IP trading.

Fundamental Programme 100 Series, Advanced Programme 200 Series and IP Services Programme 300 Series are designed to cater for specific duties and career development needs of IP Managers, and help them to establish their expertise and skills on IP protection, management and commercialisation.

Fundamental Programme 100 Series

- IP 101 IP Basics
- IP 102 IP Management and Protection in the Mainland
- IP 103 Registration and Application Procedure of IP Rights in Hong Kong
- IP 104 IP Management and Protection in Overseas Markets
- IP 105 Patent Basics

Advanced Programme 200 Series

- IP 201 Generative AI - IP concept and legal considerations
- IP 202 Management and Strategies of Patent Commercialisation and Technology Transfer
- IP 203 IP Commercialisation
- IP 204 Practical Workshop for IP Managers
- IP 205 Points to note in licensing agreements and royalty negotiation

IP Services Programme 300 Series

- IP 301 IP Income Tax Implications & Planning
- IP 302 IP Valuation

Note: The organiser reserves the final rights to change the course details and arrangements.

With an aim to enhance the ability of government and public officers in creating and managing the IP rights as they require in their daily work, trainings and workshops under **Government and Public Officers Training Programme 400 Series** are tailor-made to best suit their needs.

Government and Public Officers Training Programme 400 Series

- IP 400 IP Courses for Government and Public Officers
- IP 401 Refresher Course for Intellectual Property Compliance Officers

Programme information: www.ip.gov.hk/ipmtp-e



IP Manager Scheme PLUS

Participants are highly encouraged to join "Intellectual Property (IP) Manager Scheme (PLUS)" to enjoy priority registration and be entitled to free training courses.



Enterprises registered in Hong Kong can join the Scheme for free at www.ip.gov.hk/ipms-e

