



NO FAKES PLEDGE APPLICATION FORM

Please read the terms and conditions at the webpage of Intellectual Property Department (IPD) or leaflet of "No Fakes Pledge" Scheme before completing this form.

Type of Application *(Please choose one or more options)*

First Application Renewal Application Change of Information : _____

Important Notes:

(1) For renewal applicant, please return your renewal application to your respective issuing body by 31st December.

(2) Handling, display and removal of expired logos and materials:

- "No Fakes" stickers, tent cards and electronic logos are valid from 1st January until 31st December of the corresponding year.
- All merchants must return all expired "No Fakes" stickers and tent cards ("Expired Materials") or provide a written declaration confirming the destruction of all Expired Materials to the issuing body concerned within one month after the expiry of the Expired Materials.
- All merchants must remove all expired "No Fakes" electronic logos from their business website(s), mobile app(s) and social media platform(s) (where applicable) immediately after the expiry of the "No Fakes" electronic logos.

Company Information

Company Name (Chinese) : _____

Company Name (English) : _____

Business Address : _____

Business Registration No. : _____

Company is operating : Physical Outlet(s) Online Retailer

Contact Person : _____ Position : _____

Email : _____ Tel : _____

Type of Membership *(Please choose one or more options)*

Retailer (with Physical Outlet(s))

Retailer Name (Chinese) : _____

Retailer Name (English) : _____

Website : _____

Business Started Since (mm/yyyy) : _____ No. of Retail Outlets : _____

Retail Outlet Address : *(Please use separate sheets if there is more than one outlet.)*

Outlet 1 (Chinese) : _____ Tel : _____

Outlet 1 (English) : _____

Online Retailer

Online Shop Name (Chinese) : _____

Online Shop Name (English) : _____

Online Shop URL : _____ Tel : _____

Is Online Shop URL a registered domain name? Yes No

Mode of Operation *(Please choose one or more options)*

Website

Business Started Since (mm/yyyy) : _____

Is the server hosted in Hong Kong? Yes No

Is it operating on a trusted hosting platform which provides web security? Yes No

Name of hosting platform : _____

Mobile App

Business Started Since (mm/yyyy) : _____

Is it hosting via or in legitimate and official app store(s) or market(s)? Yes No

Name of Mobile App : _____

Name of app store(s) : _____

Category of Merchandise *(Please choose not more than TWO options)*

- | | |
|---|--|
| <input type="checkbox"/> 1. Baby ,Children Merchandise and Toys | <input type="checkbox"/> 8. Food, Wine and Supermarkets |
| <input type="checkbox"/> 2. Beauty and Health | <input type="checkbox"/> 9. Decoration Materials, Furniture and Home |
| <input type="checkbox"/> 3. Books, Stationery and Gifts | <input type="checkbox"/> 10. Handbags, Shoes and Leather Goods |
| <input type="checkbox"/> 4. Clothing and Accessories | <input type="checkbox"/> 11. Jewellery and Watches |
| <input type="checkbox"/> 5. Department Stores and Sporting Goods | <input type="checkbox"/> 12. Optical Goods |
| <input type="checkbox"/> 6. Drug Stores and Pharmacies | <input type="checkbox"/> 13. Others, please specify _____ |
| <input type="checkbox"/> 7. Audiovisual, Digital Products and Electrical Appliances | |

Declaration

I declare that I have been authorised by the Merchant of the present application to make the following declarations:

- (1) all the information provided in this Application and the supporting documents provided to the Issuing Bodies is true, accurate and complete;
- (2) the Merchant agrees to abide by all the Terms and Conditions of the "No Fakes Pledge" Scheme (including but not limited to the Code of Practice and the conditions on the "Use of 'No Fakes' Logo");
- (3) the Merchant is **not** the subject of any complaints received by the Supporting Organisations of the Scheme (that is, Consumer Council and Hong Kong Customs & Excise Department) for selling or dealing in pirated or counterfeit goods or for infringing the intellectual property rights of any other person in the past twelve months; *
- (4) the Merchant consents to the request by the Issuing Bodies or IPD to the Supporting Organisations for, and the release by the Supporting Organisations to the Issuing Bodies or IPD of, records or information in relation to any complaint mentioned in paragraph (3) above received by the Supporting Organisations against the Merchant in the past twelve months;
- (5) I hereby confirm on behalf of the Merchant that there is **no** ongoing, pending or threatened claim, litigation or arbitration, or court or arbitration decision issued against the Merchant concerning infringement of intellectual property rights; * and
- (6) the Merchant and its directors, management staff and employees (if any) do not and will not infringe the intellectual property rights of any person.

*Note: If the Merchant is unable to make an affirmative declaration in relation to paragraph (3) and / or (5) above, it may contact the issuing body, which will handle the application in accordance with the relevant circumstances.

Authorised Signature : _____ Company Stamp : _____

Name and Title : _____ Date : _____

Personal Data Collection Statement

The provision of personal data is voluntary. However, failure to provide such data may make it impossible to process your application and communicate with you.

Purposes of collection: The personal data you provide will be used for processing your application, future correspondence and in relation to activities for the promotion of this Scheme.

Transfer of personal data: For the purposes of collection mentioned above, the personal data you provide may be disclosed to the Issuing Bodies of this Scheme, Government departments and organisations that are directly involved in this Scheme and service contractors.

Access to/correction of personal data: In accordance with the Personal Data (Privacy) Ordinance, you have the right to request access to and correct the personal data provided. Requests should be made in writing to the respective Issuing Body or Intellectual Property Department.

Checklist *(Please check if you have met the following conditions when submitting your application)*














- Physical outlet/ Online shop is fully operative for at least a year
- Selected the category of merchandise sold by your shop (maximum two categories)
- (Online shop) with registered domain name valid for at least 6 months
- (Online shop) obtained Secure Sockets Layer (SSL) certificate and valid for at least 3 month
- (Online shop) server being hosted in Hong Kong or a trusted platform that provides web security
- (Online shop) provided online check-out option(s)
- (Online shop) provided accessible contact information
- (Online shop) provided clear shopping logistics as well as return/ refund policy
- (Mobile Apps) Host in legitimate and official app store or market

(Official Use Only)

Issuing Body :	Information submitted by applicant has been verified Officer Signature :
Tent Card & Sticker No. :	Date of Issue :

Please return the completed application form to the Issuing Body concerned

Issuing Bodies

 <p>Educational Booksellers' Association Ltd. 教育圖書零售業商會 ☎ 2480 0241</p>	 <p>H.K. & KLN. Electrical Appliances Merchants Association Ltd. 港九電器商聯會 ☎ 2394 2135 ☎ www.hkeama.com.hk</p>	 <p>Hong Kong Book & Stationery Merchants Association 香港圖書文具業商會 ☎ 2388 2356 ☎ www.hkbsia.org</p>	 <p>Hong Kong General Chamber of Pharmacy Ltd. 港九藥房總商會有限公司 ☎ 2543 9123 ☎ www.hkgcpl.com.hk</p>
 <p>Hong Kong Intellectual Property Council 香港知識產權保護協會 香港工業總會轄下 ☎ 2732 3181 ☎ www.industryhk.org</p>	 <p>HK Record Merchants Association Ltd. 香港唱片商會 ☎ 2384 8687</p>	 <p>HONG KONG RETAIL MANAGEMENT ASSOCIATION HKRMA 香港零售管理協會 ☎ 2866 8311 ☎ www.hkrma.org</p>	 <p>The Chamber of Hong Kong Computer Industry 香港電腦商會 ☎ 2785 8867 ☎ www.chkci.org.hk</p>
 <p>The Cosmetic & Perfumery Association of Hong Kong 香港化粧品同業協會 ☎ 2366 8801 ☎ www.cosmetic.org.hk</p>	 <p>The Federation of Hong Kong Watch Trades & Industries Limited 香港鐘表業總會 ☎ 2523 3232 ☎ www.hkwatch.org</p>	 <p>The General Chamber of Hong Kong Ceramic Tiles And Sanitary Wares Limited 香港瓷磚潔具業總商會有限公司 ☎ 3428 2622 ☎ www.hkctsw.org</p>	 <p>The Hong Kong Medicine Dealers' Guild 香港藥行商會 ☎ 2577 6424</p>
 <p>The Jewellers' and Goldsmiths' Association of Hong Kong Limited 香港珠寶首飾業商會 ☎ 2543 9633</p>			

Co-ordinator



知識產權署
Intellectual Property Department
☎ 2961 5625
☎ www.ipd.gov.hk

Supporting Organisations



Consumer Council
消費者委員會



Hong Kong Computer Emergency Response Team Coordination Centre
香港電腦保安事故協調中心
HKCERT



Hong Kong Customs & Excise Department
香港海關



Hong Kong Internet Registration Corporation Limited
香港互聯網註冊管理有限公司