



香港特別行政區政府知識產權署  
The Government of the Hong Kong Special Administrative Region  
Intellectual Property Department

## Request for preliminary advice

### Trade Mark Form T1

Trade Marks Ordinance (Cap. 559)  
Trade Marks Rules (Cap. 559A)

#### Important notes

##### 1. General notes:

- a. This form is available in Chinese and English. Please complete this form in English unless otherwise stated.
- b. This form must be signed and dated.
- c. If there is not enough space for any part on this form, please continue on an additional sheet. Number each additional sheet and state the number of additional sheet(s).
- d. Please enquire through the following means:
  - E-mail: [enquiry@ipd.gov.hk](mailto:enquiry@ipd.gov.hk)
  - Internet homepage address: [www.ipd.gov.hk](http://www.ipd.gov.hk)

##### 2. Purpose of provision of personal data by the Trade Marks Registry pursuant to your request herein:

- a. Please note that by signing this form, you acknowledge that any personal data provided to you by the Trade Marks Registry pursuant to your request is **solely for the purpose(s) stated under paragraph 1.3(c) of the Personal Information Collection Statement of the Intellectual Property Department.**
- b. **Use of such personal data for any other purpose may be in contravention of the requirements under the Personal Data (Privacy) Ordinance, Cap. 486 which may render yourself subject to legal action and liability.**
- c. Please refer to the **Personal Information Collection Statement** at <https://www.ipd.gov.hk/en/privacy-policy-statement/personal-information-collection-statement/index.html> for further explanations.

##### 3. Use of personal data:

- a. Personal data provided in this form and any supporting document will be used by the Registrar of Trade Marks ("the Registrar") for the "Purposes of Collection" set out in the Personal Information Collection Statement ("the PICS") at <https://www.ipd.gov.hk/en/privacy-policy-statement/personal-information-collection-statement/index.html>.
- b. In particular, **YOU SHOULD BE AWARE THAT** personal data collected by the Registrar may, in full or part, be—
  - (i) **made available online for public access and inspection;** and
  - (ii) **published or disclosed to the "Classes of Transferees" in or outside Hong Kong, China as set out in the PICS,** including but not limited to the World Intellectual Property Organization and other intellectual property authorities/institutions/organizations **which may subsequently make the relevant data available online for public access and inspection.**
- c. **DO NOT include in this form and any supporting document any irrelevant or unnecessary personal data (whether yours or others).**

##### 4. Use of other information:

- a. Other information, including those information relating to any business enterprise or entity, provided in this form and any supporting document will also be so used by the Registrar for the purposes as referred to in paragraph 3.a. above.
- b. Such information collected by the Registrar may, in full or part, also be so made available online, published or disclosed as set out in paragraph 3.b.(i) and (ii) above.
- c. **DO NOT include in this form and any supporting document any information (whether yours or others) which is considered as confidential or commercially sensitive.**

##### 5. Copyright-protected materials:

If you submit copies of any copyright-protected materials, including but not limited to e.g. a sample of a sound or movement mark in the form of an audio/video file, to the Trade Marks Registry at any time for processing your application and/or for reference purposes, please ensure the necessary consent has been obtained: you should only submit copies of copyright-protected materials where the relevant copyright owner(s) has/have consented to the use of such copies and the making of further copies by the Trade Marks Registry and its service providers for the purpose of the administration of the Trade Marks Ordinance and its subsidiary legislation.

##### 6. Submission of request:

In person or by mail with the appropriate fee to the Registrar of Trade Marks, 24/F, Wu Chung House, No. 213 Queen's Road East, Wanchai, Hong Kong, China. The fee schedule can be viewed at <https://www.ipd.gov.hk/en/trade-marks/forms-and-fees/index.html>. Payment can be made in person by cash, or by sending a cheque/bank draft (in Hong Kong dollars which can be cleared in Hong Kong, China) made payable to THE GOVERNMENT OF THE HONG KONG SPECIAL ADMINISTRATIVE REGION.

\*Denotes mandatory fields

**01. \*Details of person making the request****\*(a) Name**

If your name is not in Roman letters or in Chinese, please include a transliteration in Roman letters.

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**\*(b) Address**

Flat/Floor/Building

Street/District/City

Country/Territory


**(c) Place of incorporation**

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**(d) State of incorporation**

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**02. \*Contact name and address for person filing this request**

All correspondence and/or document(s) in relation to this request will be sent to the address below.

**\*(a) Name**

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**\*(b) Address**

You must provide details of an address in Hong Kong, China. Please note that a P.O. Box, a "care of" address or an address used solely for mail forwarding is not acceptable.

Flat/Floor/Building

Street/District

**HONG KONG, CHINA**


**(c) Telephone no.**

In Hong Kong, China

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**(d) Fax no.**

In Hong Kong, China

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**(e) Reference no.**

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**03. \*This request relates to**

Please mark the appropriate box(es)

- Preliminary advice on registrability under section 11 of the Trade Marks Ordinance
- Search of records - Preliminary advice on section 12 of the Trade Marks Ordinance

**04. \*Trade Mark**

Place a representation of your trade mark in the box.

If colour(s) is/are claimed as a trade mark or as element(s) of a trade mark, the representation of the trade mark must be in the colour(s) for which the claim is made.

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If the trade mark contains word(s), letter(s) or Chinese character(s), please provide the details (if applicable).

**Series marks**

If the request relates to a series of marks, please indicate in the box the number of marks in the series (not more than 4).



## 05. Non-Roman letters and non-Chinese characters

Go to [Part 06](#) if your mark does not contain non-Roman letters or non-Chinese characters.

If the trade mark consists of or contains a word, letter or character that is neither in Roman letters nor in Chinese characters, please state the language and provide the transliteration or translation of the word, letter or character in the space below.

(a) **Language**

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(b) **Transliteration or translation**

Non-Roman letters or non-Chinese characters	Transliteration
	Translation

## 06. 3-Dimensional shape, colour, sound or smell mark

Go to [Part 07](#) if you do not claim colour(s) or 3-dimensional shape as a trade mark or as an element of a trade mark, or the trade mark is not a sound or smell mark.

Please mark the appropriate box(es)

(a)  **Colour**

If colour(s) is/are claimed as a trade mark or as an element of a trade mark, please provide a statement of that fact, and a description of the mark.

Example: "The applicant claims the colours red and blue as elements of the trade mark."

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(b)  **3-Dimensional shape**

If 3-dimensional shape(s) is/are claimed as a trade mark or as an element of a trade mark, please provide a statement of that fact, and a description of the mark.

Example: "The mark consists of a 3-dimensional shape. The applicant claims the shape of a shell as an element of the trade mark."

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(c)  **Sound**

(d)  **Smell**

For a sound or smell mark, please provide a statement of that fact, and a description of the mark.

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**07. \*Goods and/or services covered by this request**

Goods and services are classified in accordance with the Nice Classification. You may view the Nice Classification and select the descriptions of goods and/or services at [www.ipd.gov.hk](http://www.ipd.gov.hk).

List the class number(s) in consecutive numerical order and the goods or services appropriate to that class. Please use semi-colons (;) to separate the goods or services listed in the specification.

If the space provided is not enough, please use additional sheet(s).

<b>*Class no.</b>	<b>*Specification of goods or services</b> Example: Meat; fish; poultry.
<input data-bbox="231 443 352 517" type="text"/>	

<b>Class no.</b>	<b>Specification of goods or services</b>
<input data-bbox="231 1202 352 1276" type="text"/> Additional fee is required.	

Class no.	Specification of goods or services
<div data-bbox="231 190 351 257" style="border: 1px solid black; width: 75px; height: 30px; margin-bottom: 5px;"></div> Additional fee is required.	

Total number of class(es)

**08. \*Declaration/Signature**

**Warning: It is an offence in law to furnish any false statement/information or make a false declaration in this form.**

*(If you are signing this form in the capacity of an agent) I/We declare that:*

**I/We have been duly authorized to act as an agent for the purpose of this request.**

**I/We reside or carry on business activities on the premises at the address in Hong Kong, China as specified in Part 02.**

**I/We confirm that:**

**I/we have read and understood the “Important notes” of this form.**

**\*(a) Authorized signature**

**\*(b) Name of signatory**

**\*(c) Official capacity of signatory**

Examples:

Authorized person, Director, Partner or  
Principal Officer of Person making this  
request/Agent

**\*(d) Date**

DD-MM-YYYY

**09. Attachment(s)**

Total number of attachment(s)