

Mainland and Hong Kong SAR, Macao SAR Intellectual Property Symposium 2024

Organisers

Office of Hong Kong, Macao and Taiwan Affairs of China National Intellectual Property Administration
Intellectual Property Department of the Government of the Hong Kong SAR
Economic and Technological Development Bureau of the Government of the Macao SAR

31 July 2024 (Wednesday)

**3/F Ballroom of JW Marriott Hotel Hong Kong
Pacific Place, 88 Queensway, Hong Kong**

Programme Rundown

AM Session	
09:00—09:30	Registration
09:30—10:00	Opening Ceremony Opening Speech: <ol style="list-style-type: none">(1) Dr Bernard CHAN, Acting Secretary for Commerce and Economic Development, the Government of the Hong Kong SAR(2) Ms CHAN Tze Wai, Deputy Director of Economic and Technological Development Bureau, the Government of the Macao SAR(3) Mr GE Shu, Deputy Head of Patent Office, Director General of Strategy and Planning Department, China National Intellectual Property Administration (CNIPA) Photo-taking Session (officiating guests, speakers and moderators)
10:00—10:40	Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR Moderator: Mr WEI Baozhi, Director General of Patent Examination Administration Department, Patent Office, CNIPA Speakers: <ol style="list-style-type: none">(1) Mr HAN Guoqing, Deputy Director General of Office of Hong Kong, Macao and Taiwan Affairs, CNIPA(2) Mr FU Zheng, Senior Program Officer of Social Service Division, Copyright Department, National Copyright Administration of China
10:40—10:55	Break
10:55—11:35	Theme 1: The Latest Development of Intellectual Property in the Mainland and Hong Kong SAR, Macao SAR (Con't) Speakers: <ol style="list-style-type: none">(3) Mr HO Chi Ieong, Acting Head of the Trademark Registration Division, Intellectual Property Department of Economic and Technological Development Bureau, the Government of the Macao SAR(4) Ms Maggie WONG, Senior Solicitor of Intellectual Property Department, the Government of the Hong Kong SAR
11:35—11:50	Discussion / Q&A Session

11:50	End of the Morning Session
PM Session	
14:00—15:00	<p>Theme 2: Innovation Development Strategies and Challenges in Artificial Intelligence Industry</p> <p>Moderator: Ms Sandra HUI, Assistant Director of Intellectual Property, the Government of the Hong Kong SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> (1) Mr WEI Baozhi, Director General of Patent Examination Administration Department, Patent Office, CNIPA (2) Dr Derek F. WONG, Associate Professor of the Department of Computer and Information Science, Faculty of Science and Technology, University of Macau (3) Mr MAK Chun Hung, President of Association of Motion Picture Post Production Professionals
15:00—15:15	Discussion / Q&A Session
15:15—15:30	Break
15:30—16:30	<p>Theme 3: Intellectual Property Leading the Development of Cultural and Creative Industries</p> <p>Moderator: Ms CHEANG Hio Man, Head of Intellectual Property Department of Economic and Technological Development Bureau, the Government of the Macao SAR</p> <p>Speakers:</p> <ol style="list-style-type: none"> (1) Mrs LI Wenlin, Director of Division II, Design Examination Department, Patent Office, CNIPA (2) Mr AU Chon Hin, Creative Director of Untitled Macao and Supervisor of Macao Designers Association (3) Dr Louis NG, Director of Hong Kong Palace Museum
16:30—16:45	Discussion / Q&A Session
16:45—17:00	<p>Closing Ceremony</p> <p>Closing Speech:</p> <ol style="list-style-type: none"> (1) Mr GE Shu, Deputy Head of Patent Office, Director General of Strategy and Planning Department, CNIPA (2) Ms CHAN Tze Wai, Deputy Director of Economic and Technological Development Bureau, the Government of the Macao SAR (3) Mr David WONG, Director of Intellectual Property, the Government of the Hong Kong SAR
17:00	End of Symposium