

Synopsis of the agreement on trademark cooperation

(prepared by the Intellectual Property Department)

The two sides will set up the Trademark Working Coordination Group and enhance the efficiency of trademark examination work through measures including experience sharing and exchange of information (for examples to share ideas that will cut work in trademark examination and to speed up examination procedures through implementation of automation systems and electronic services). The two sides will also strengthen cooperation through training of personnel, joint organisation of seminars, etc. The two sides may consider taking forward exchanges and cooperation in areas such as public education (including raising business sector's awareness of the differences between the trademark systems of the two places to avoid the abuse of the systems, and exploring measures to resolve issues relating to trademark counterfeiting) as necessary.