

Seminar on "Recent Amendment to Hong Kong Copyright Law concerning Business End-User of Copyright Works"

Date: 11 March 2010 (Thursday)
Time: 2:00 pm – 4:35 pm
Venue: Meeting Room S421, 4th Floor, Hong Kong Convention and Exhibition Centre
Language: Cantonese (no simultaneous interpretation will be provided)
Organiser: Intellectual Property Department, Hong Kong Special Administrative Region (HKSAR) Government

The “**copying and distribution offence**” under the Copyright (Amendment) Ordinances passed in 2007 and 2009 will come into force in the second half of 2010. To prevent copyright piracy and possible legal liability, every organisation should strengthen its corporate governance and accountability before the new provisions come into force. This seminar will explain the new offence and provide certain guidelines on compliance with the laws.

Programme Rundown

- 1:30pm Registration
- 2:00 pm Opening Remarks
Speaker: Mr. Stephen Selby, Director of Intellectual Property
- 2:05 pm Copying and Distribution Offence under the Copyright (Amendment) Ordinances 2007 and 2009
Speaker: Mr. Thomas Tsang, Senior Solicitor of the Intellectual Property Department (Powerpoint)
- 2:35 pm Tips for Enterprises on Compliance with the Amended Copyright Law
Speaker: Dr. Wan Charn Wing, Member of the Law Society of Hong Kong (Powerpoint)
- 3:05 pm Q & A Session
- 3:20 pm Coffee Break
- 3:35pm Enforcement Measures on Copyright Piracy in Business
Speaker: Mr. Albert Ho, Head of Intellectual Property Investigation Bureau of the Hong Kong Customs and Excise Department (Powerpoint)
- 3:50 pm Licensing Scheme for Copying and Distribution of Works in Newspapers & Magazines
Speaker: Ms. Joanne Law, Representative of the Hong Kong Copyright Licensing Association (Powerpoint)
- 4:05 pm Licensing Scheme for Copying and Distribution of Works in Books and Periodicals
Speaker: Ms. Dillys Yu, General Manager of the Hong Kong Reprographic Rights Licensing Society (Powerpoint)
- 4:20 pm Q & A Session
- 4:35 pm End of Seminar

Note: To help organisations better understand the copying and distribution offence, formulate good business practices for proper management of copyright assets and guard against inadvertent piracy, the Government has produced a booklet “**Guidance Note on Prevention of End-User Piracy in Business**” (**Revised Edition 2010**).