

Exhibition at the World Intellectual Property Organization to celebrate the Tenth Anniversary of the Establishment of the HKSAR

An exhibition featuring Hong Kong's achievements in intellectual property (IP) protection and Hong Kong's creative industries was opened today (September 24) in Geneva, Switzerland at the Headquarters of the World Intellectual Property Organization (WIPO).

The exhibition – “Hong Kong Creativity – Intellectual Property in Hong Kong, China”, is one of the events to mark the tenth anniversary of the foundation of the Hong Kong SAR. It has been organised by the Government of the People's Republic of China and the World Intellectual Property Organization (WIPO), and co-organised by the Government of the Hong Kong SAR.

Speaking at the opening ceremony, the Commissioner of the State Intellectual Property Office of the People's Republic of China, Mr TIAN Lipu said, “This exhibition, covering a variety of sectors and spanning several decades, displays the achievements of Hong Kong talents, and highlights the progress in Hong Kong's intellectual property regime and its social and economic developments.”

The Director of Intellectual Property, Mr Stephen SELBY said, "This event illustrates how, with the support of the Chinese Central Government, Hong Kong SAR has been able to benefit from the wise advice of WIPO experts and exchange knowledge with other WIPO Members.”

“This exhibition, which includes both Asian and Western elements, reflects some of the creative talent that has brought Hong Kong, ‘Asia's World City’, to where it is: the ‘Kung Fu’ movie genre, innovative fashion and graphic designs.”

The exhibition will be held from 24 September 2007 to 12 October 2007 at the headquarters of the WIPO. Works created by HUNG Chuen Wa, William TANG, TSANG Tsou Choi (contributed by LAU Kin Wai) and YIM Yee King (Ah Chung), movie clips from the Celestial Pictures Ltd, the Film Workshop Co. Ltd., the Fortune Star Entertainment Limited, the Hong Kong Film Services and the Pearl City Video Ltd., together with the designs contributed by the members of the Hong Kong Designers Association, namely Alan CHAN, LAM Hung, Freeman LAU will be shown during the exhibition.

Participants of the exhibition include Assemblies of the Member States of WIPO.

Four Youth Ambassadors, which are young students from the Hong Kong Outstanding Students' Association, will be present at WIPO during the second week of the exhibition introducing Hong Kong to the delegates of the WIPO Assemblies. These students will also participate in other programmes organised by the Intellectual Property Department.

Ends/Monday, September 24, 2007

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